

BAKEWELL MEDIA PRESENTS

10th Annual

Taste of Soul

2015
Family
Festival

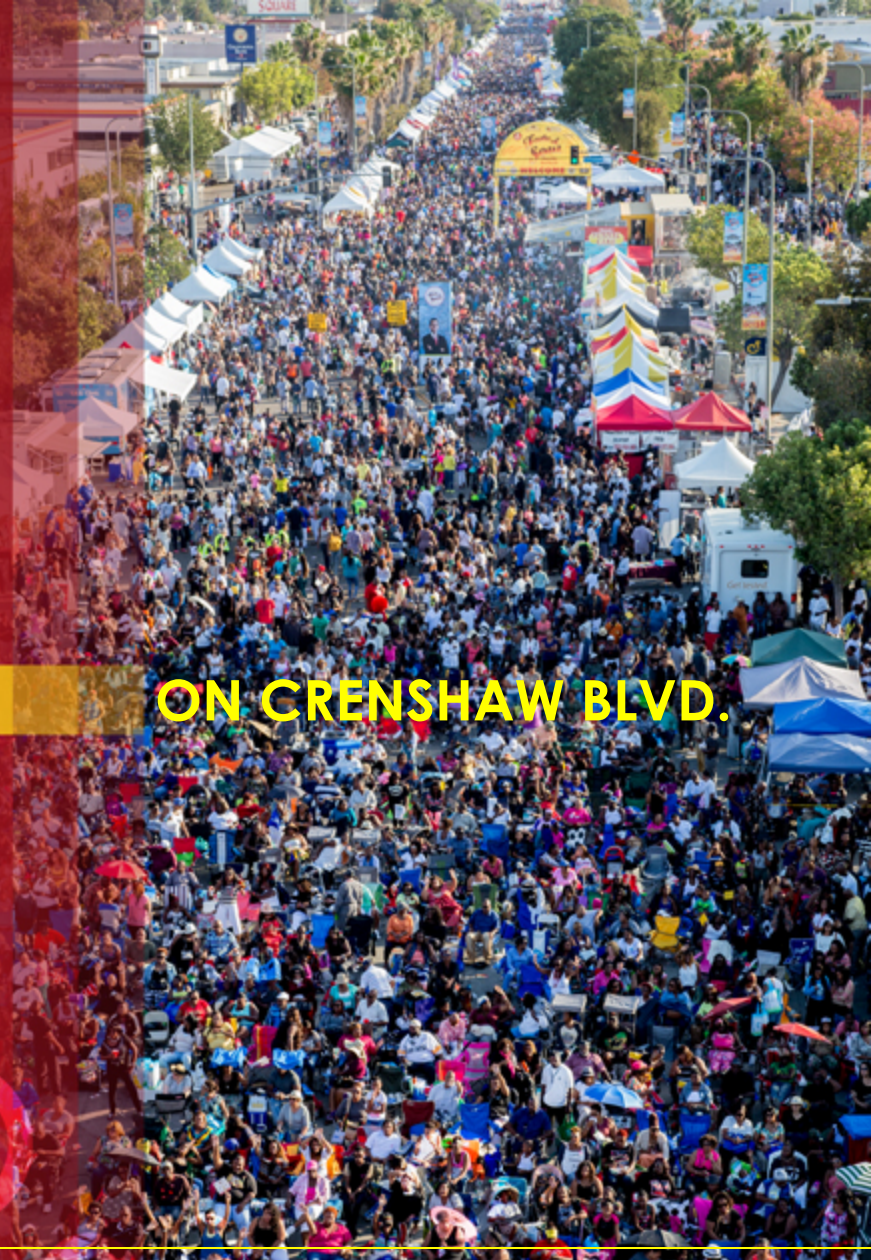
10th Anniversary

SATURDAY ■ OCTOBER 17 ■ 2015

10AM – 7PM

350,000 STRONG
& GROWING

GREAT FOOD
LIVE ENTERTAINMENT
MUSIC & DANCE
SINGING COMPETITION



ON CRENSHAW BLVD.

323.299.3800 ■ www.tasteofsoulla.org



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MOTHERS
IN ACTION

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Taste of Soul
2015
Family Festival

OUR 10th Anniversary FAMILY FESTIVAL!

In nine (9) years, Taste of Soul has become the best attended and most popular Family Festival in all of Southern California. Last year, more than 350,000 people attended the Taste of Soul Family Festival.

“Taste of Soul was created to highlight the positive aspects of African American life and to encourage the enjoyment, respect and appreciation of our community and each other in an atmosphere of respect, peace, pride and pleasure.”

Danny J. Bakewell, Sr.
Taste of Soul Founder/Creator



SATURDAY
OCT. 17
2015

2015

TIME

10:00am – 7:00pm

ADMISSION

FREE to All

2104

ATTENDANCE

350,000

STAGES

FIVE (5) LIVE MUSIC STAGES
R&B (102.3 KJLH)
Jazz (94.7 The Wave)
StarQuest/StarQuest for Kids
Gospel
Children's
... and many more

LOCATION

Along historic Crenshaw Blvd. in
Los Angeles, California
(btwn Stocker Ave. and Rodeo Rd.; King Blvd.
btwn McClung and Marilton)

COMMUNITY OUTREACH

Health Screenings
Education
Job Recruitment
Community Outreach
Training Opportunities
Audience Survey Opportunities
Singing Competitions

www.tasteofsoulla.org



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TESTIMONIALS



"I think this is just a beautiful and stunning event. This is the way we like to do things. Thank you to Danny and everyone for making me a part of this, officially. I'm a part of this every year, regardless, but usually from the crowd.

This is a perfect way to spend a Saturday."

QUEEN LATIFAH

2014 Celebrity Chair



"Taste of Soul is an exceptional event in the heart of the Crenshaw community that celebrates family, music and yes – delicious food. Whether your taste ranges from burgers to bar-beque, gumbo or a gourmet salad, the Taste of Soul is always a wonderful experience.

MARK RIDLEY-THOMAS, 2014 CHAIR

Los Angeles County Board of Supervisors, 2nd District

"LA-Up is a non-profit organization that funds quality preschool across Los Angeles County. We have been doing it for ten years, and we have helped over one hundred-thousand preschoolers get ready for Kindergarten."

CASSANDRA LANE

Los Angeles Universal Preschool (LAUP)



"The "10th Annual Taste of Soul" promises to be another community spectacular! You and your family will experience the incredible food and entertainment that's been planned. I look forward to seeing you!"

HERB WESSON, 2014 CHAIR

Los Angeles City Council President



Much like a street fair, folks come together from across our great city to the Crenshaw corridor and surrounding South L.A. neighborhoods. It's a great way to connect our diverse communities through food provided by local restaurants and eateries, featured entertainment from popular entertainers & music artists, and local talent, and an array of merchandise for sale at vendors' booths."

CURREN PRICE, 2014 CO-CHAIR

Los Angeles City Councilmember

"I'm out here at the Taste of Soul advertising boxing, health, fitness and awareness. This was my first Taste of Soul event, and it turned out really nice. Better than I anticipated. It opened up a lot of avenues that I hadn't expected."

BION BREWSTER

Mobile Gym Owner

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A COMMUNITY FAMILY EVENT

Taste of Soul was attended by **350,000** women, men, students, children, celebrities and dignitaries from all over Southern California and across the United States.

We invite you to join us in 2015!

CHAIRS

Eric Garcetti
Herb Wesson
Mark Ridley-Thomas
Marqueece Harris-Brown

Los Angeles Mayor
LA City Council President
LA County Supervisor
LA City Council Member

Co-CHAIRS

Karen Bass
Curren Price
Isadore Hall
Pat Harvey
Reggie Jones-Sawyer
Ivie, McNeill & Wyatt

Congresswoman
LA City Council Member
Senator
KCBS-Channel 2
Assemblymember
A Law Firm

SPECIAL PARTNERS

Los Angeles Police Department
Los Angeles Fire Department

For the past 9 years, the very best of our community and the City of Los Angeles have been on display at the Taste of Soul!



QUEEN LATIFAH
2014 Celebrity Chair

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